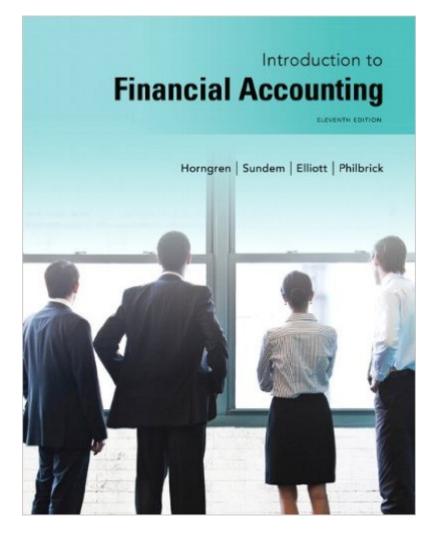
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A unique blend of theory, practice, and robust financial statement analysis. Introduction to Financial Accounting describes the most widely accepted accounting theory and practice with an emphasis on using and analyzing the information in financial statements. This text also compares U.S. GAAP to IFRS where relevant. $\hat{A} \hat{A} \hat{A} \hat{A}$

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The book is easy to read, relevant and informative. I personally don't like accounting but find this book as a great resource for my Accounting 215, first accounting class at the University level. I do enjoy ebooks as the capabilities allow for searching. I give this book a 4 instead of a 5 because of value. A majority of textbooks don't meet my expectations for Price and Quality, ergo "Value" and this book is no exception. Written by some of the great professors at the University of Washington, I utilized this electronic edition to pass my Online Financial Accounting Course. The searching abilities were beyond helpful, the examples of T-Accounts and financial statements presented in this text were a godsend and attributed to me getting a 3.0, which is a decent grade at a R1 Research School and taking a self-paced Accounting course which I never had experience in my life. I made it into business school with help from some of the concepts I learned from this book.

This was a life saver. My college bookstore way over priced this book, and it got to me just in time. Thanks! There were some episodes, but the seller was so nice and kind enough to give me full satisfaction.

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